



NEWS RELEASE

OKLAHOMA STATE FAIR, INC.
MEDIA RELATIONS DEPARTMENT
405-948-6700

pressreleases@okstatefair.com
www.okstatefair.com



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For Immediate Release:

EQUINE EVENTS LEAD OCTOBER AT STATE FAIR PARK

Oklahoma City, OK - The Cinch USTRC National Finals took place at State Fair Park from October 21 through 27. Competitors and guests of the event traveled to Jim Norick Arena from across the country. Ninety percent of attendees came from out-of-town for this event. Attendance for the event exceeded 142,000, generating more than \$31.54 million worth of direct spending into the Oklahoma City economy.

The Grand National & World Championship Morgan Horse Show took place in Jim Norick Arena from October 6 through 13. The 8-day event hosted competitors and spectators from around the globe. This year's event attracted more than 55,000 visitors to State Fair Park. The event generated more than \$12.15 million worth of direct spending into the Oklahoma City economy.

State Fair Park hosted a total of 15 events during the month of October. In addition to the above mentioned, other events included: Maxwell Supply 60th Anniversary, Repticon Reptile & Exotic Animal Convention, OKC Gun Show, Oklahoma Career Fair, Oklahoma Oil & Gas Trade Expo, OKC Live Tattoo Expo, OKC Fall RV Show, Oklahoma Gun Show, CVB meeting, An Affair of the Heart, Hall of Fame Gun & Knife Show, An Artistry in Wood – Woodcarving & Sculpting Show & Sale, and the Oklahoma Mineral & Gem Show. In all, there were 256,077 visitors present during October events held at State Fair Park, generating more than \$50.06 million in direct spending into the Oklahoma City economy.

For more information regarding the October events, or any upcoming months, please contact the State Fair Park Office at 405-948-6700. To stay up-to-date on all State Fair Park has to offer, visit www.okstatefair.com, like us on [Facebook](#) and follow us on [Twitter](#) and [Instagram](#).

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Contact: Holly Bottrell at 405-948-6829 or hbottrell@okstatefair.com
Scott Munz at 405-948-6700 or smunz@okstatefair.com