



## NEWS RELEASE

OKLAHOMA STATE FAIR, INC.  
MEDIA RELATIONS DEPARTMENT  
405-948-6700

[pressreleases@okstatefair.com](mailto:pressreleases@okstatefair.com)  
[www.statefairparkokc.com](http://www.statefairparkokc.com)



April 6, 2020

For Immediate Release:

### March Events Cut Short at OKC Fairgrounds Due to COVID-19 Pandemic

**Oklahoma City, OK** – The Oklahoma Youth Expo took place at the OKC Fairgrounds March 11 through 16. The event was originally slated to last through March 20 but due to the COVID-19 pandemic, an attempt was made to expedite the show but ultimately, the show was cancelled. Student exhibitors and spectators took to the Jim Norick Arena for the abbreviated livestock show. Eighty percent of attendees came from out-of-town, while 20 percent were locals. Attendance for the shortened event exceeded 37,000, generating more than \$7.58 million worth of direct spending into the Oklahoma City economy.

The OKC Auto Show took place at the OKC Fairgrounds from March 5 to 8. Seventy-five percent of event attendees were locals, while 25 percent came from out-of-town. Attendance for this show exceeded 17,000 and generated more than \$1.96 million worth of direct spending into the Oklahoma City economy.

Prior to the mandatory shutdown of live events, the OKC Fairgrounds hosted a total of 9 events during the month of March. In addition to the above mentioned, other events included: the Backwoods Hunting & Fishing Expo, OK State High School Basketball Championships (also cut short due to the COVID-19 pandemic), OKC Land Run Antique Show, Junior Botball Challenge, R. K. Gun Show, OK County Free Fair Spring Livestock Show, and the OKC Gun Show. In all, there were 97,870 visitors present during the March events that were held at the OKC Fairgrounds, generating more than \$16.3 million in direct spending into the Oklahoma City economy. Events that were scheduled for March but were either postponed or cancelled included Jurassic Quest, Festival of Freaks, OKC Home + Outdoor Living Show, Shrine Circus, Midwest Arms Collector Gun & Knife Show, and the OKC Model Railroad Expo.

For more information regarding the March events, or any upcoming months, please contact the OKC Fairgrounds Office at 405-948-6700. To stay up-to-date on all the OKC Fairgrounds has to offer, visit [www.statefairparkokc.com](http://www.statefairparkokc.com), like us on [Facebook](#) and follow us on [Twitter](#) and [Instagram](#).

-30-

Contact: Holly Bottrell at 405-948-6829 or [hbottrell@okstatefair.com](mailto:hbottrell@okstatefair.com)  
Scott Munz at 405-948-6700 or [smunz@okstatefair.com](mailto:smunz@okstatefair.com)