



NEWS RELEASE

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For Immediate Release:

Oklahoma Youth Expo Leads March Events at State Fair Park

Oklahoma City, OK – The Oklahoma Youth Expo took place at State Fair Park from March 14 through 22. Youth from across the state converged on Barn Row for the nine-day event. Sixty percent of attendees came from out-of-town for this event, while forty percent were locals. Attendance for the event exceeded 61,000, generating more than \$10.62 million worth of direct spending into the Oklahoma City economy.

The OK State High School Basketball Championships took place in Jim Norick Arena from February 28 through March 9. The competition brought athletes from all over Oklahoma to compete for the state title. Attendance brought more than 46,000 visitors to State Fair Park. The event generated more than \$8.07 million worth of direct spending into the Oklahoma City economy.

State Fair Park hosted a total of 19 events during the month of March. In addition to the above mentioned, other events included: the Backwoods Hunting & Fishing Expo, Oklahoma Gun Shows, GreenGrow Expo, Art Sunday Show, OKC Auto Show, R. K. Gun Show, Junior Botball Challenge, OKC Landrun Antique Show, Jurassic Quest, OKC Gun Show, OKC Home + Outdoor Living Show, Midwest Arms Collector Gun & Knife Show, Police Training, Shrine Circus, Vintage Market Days of Oklahoma City, OKC Railroad Expo, and the Toastmasters Meeting. In all, there were 226,939 visitors present during March events held at State Fair Park, generating more than \$29.48 million in direct spending into the Oklahoma City economy.

For more information regarding the March events, or any upcoming months, please contact the State Fair Park Office at 405-948-6700. To stay up-to-date on all State Fair Park has to offer, visit www.statefairparkokc.com, like us on [Facebook](#) and follow us on [Twitter](#) and [Instagram](#).

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