



# NEWS RELEASE

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**For Immediate Release:**

## **EQUINE EVENTS RULE STATE FAIR PARK IN JULY**

**Oklahoma City, OK** - The National Reining Horse Association Derby took place at State Fair Park from June 23 through the 30th. Competitors and guests of the event flocked to Jim Norick Arena and Barn Row from across the country. Ninety percent of attendees came from out-of-town for this event. Attendance for the event exceeded 28,000, generating more than \$6.34 million worth of direct spending into the Oklahoma City economy.

The Arabian Horse Association Youth Nationals took place across Barn Row from July 21 through the 28th. The 8-day event showcased the talent of riders and their Arabian horses in a variety of events. This year's event attracted more than 35,000 visitors to State Fair Park. The event generated more than \$7.80 million worth of direct spending into the Oklahoma City economy.

State Fair Park hosted 11 events during the month of July. In addition to the above mentioned, other events included: the Summer Classic Dog Olympics, the Oklahoma City Philharmonic's "Red, White & Boom," Oklahoma Summer Bead & Jewelry Show, OKC Gun Show, K-9 Training, Take pART in the Fair, the Summer Bridal Show, Southern Plains Trucking Expo and New World Comic Con. In all, there were 90,889 people present during July events held at State Fair Park, generating more than \$17.76 million in direct spending into the Oklahoma City economy.

For more information regarding the July events, or any upcoming months, please contact the State Fair Park Office at 405-948-6700. To stay up-to-date on all State Fair Park has to offer, visit [www.okstatefair.com](http://www.okstatefair.com), like us on [Facebook](#) and follow us on [Twitter](#) and [Instagram](#).

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